

May 18, 2010

Subject:                    **Sumner Rotary Freedom Fest – July 3, 2010**

Hello Friends and Neighbors:

This is an invitation for your organization to join Sumner Rotary in helping to build a **new YMCA in Sumner**, something our part of Pierce County has needed for many years. This is the latest information!

Over twenty years ago, the Rotary Club of Sumner joined with many people in our regional community to compete for (and win) a \$40,000 grant from the Mariners to build a baseball field for our children. Sumner Rotary took on the leadership of the project. Eventually, the project expanded from “a baseball field” to the 12-acre location we now call the “Daffodil Valley Sports Complex”. After ten years of hard work, Sumner Rotary had built not only an awesome baseball field, but fields to play soccer, tennis, volleyball, basketball, picnic areas, a tot lot, and a trail around the entire complex, all valued at over \$2.1 million! Our club donated the Daffodil Valley Sports Complex to the City of Sumner in 1998.

Now Sumner Rotary has taken on a new challenge - we have pledged to raise \$250,000 for the **new Sumner YMCA!** We are planning an event on **Saturday, July 3, 2010**. Our club’s first use of the Sports Complex will be an Old Fashioned celebration of America’s birthday: **“Sumner Rotary Freedom Fest”** promoting raising funds for building Sumner’s new 2013 YMCA. We are coordinating our event with the Sumner Police Department’s National Night Out. We are inviting groups like yours to sponsor carnival games, food & information booths, etc., to allow you to raise money for your organization while supporting Y.

The **Rotary Freedom Fest** will be a family friendly, collaborative community event. There is no cost to get into the event and there will be many “booths” free for attendees. It will have a carnival-like theme, including games, information booths, and a stage with a variety of local talent. We are starting the morning with a 5K Freedom Fest run/walk! We even have professional and semi-professional athletes throughout the day to interact with kids to include the Tacoma Rainiers Rhubarb (their mascot), Seattle Sounder Women and Olympian Melanie Roach to name a few. East Pierce Fire District and both the Bonney Lake and Sumner Police Departments will take part and the Sumner Arts Commission will sponsor their “Friday Night Concert in the Park” at our event. We are inviting groups like yours to entertain, educate, or amaze. If you’re not sure what to do, we’ll help you decide! Sounds like fun, doesn’t it??

The cost to you? A basic fee of \$60, which provides you a 10’ x 10’ space at the event where you can sell your food/charge for your carnival game. Power hookups can be requested on a first-come/first-served basis for an additional fee of \$20. Rotary will provide publicity and bring the crowd to you! Pop up tents are strongly encouraged! We are also looking for volunteers and sponsors for our event! If you are interested in joining with us, please let us know ASAP!

We have so much planned – and we hope you’ll join us! I would be happy to meet with you in person or speak with you on the phone. Please feel free to contact me at your earliest convenience with any questions you might have. I look forward to hearing from you.

Sincerely,

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